

DEVELOP ineo+ 308

Outstanding 21- to 30-ppm A3 Colour MFP



The DEVELOP ineo+ 308 won BLI's Pick for Outstanding 21- to 30-ppm A3 Colour MFP for the Summer 2016 season for its...

- Excellent reliability.
- Fully customizable driver and diverse control panel.
- Fast print speeds in multi-user environments.
- High quality output in black and consistent colour over long runs.
- Support for mobile printing.
- Comprehensive security measures.

“The DEVELOP ineo+ 308 will reduce costs and streamline workflows in a number of ways,” said BLI Senior Editor George Mikolay. “In addition to open API and bizhub Marketplace, which can be installed and connected to specialized and embedded applications, users can sync their mobile devices to the device in order to print right from the device. The BLI award winning MyTab in the drivers is fully customizable, allowing you to set preferences and shortcuts for frequently used job types to further streamline workflow. And the intuitive control panel can be customized with up to 25 shortcut keys for commonly programmed jobs.”

“The device promises to maximize the uptime of small- to mid-size workgroup thanks to outstanding reliability, user-replaceable drums and high paper capacities,” said BLI Manager of Lab Operations Joe Ellerman. “Plus, a robust scan preview ensures accuracy of jobs before they are printed, which also saves consumables, while fast speeds turn around scan jobs quickly. And fast job stream speeds and first-print times mean the device will have no problems meeting the demands of busy, multi-user environments. Consistent colour output, along with crisp text, bold solids and excellent greyscale range ensure that general office documents will be produced presentably.”

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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Gerry Stoia, CEO
Deanna Flanick, CRO
Brian O'Connor, CFO

EDITORIAL

Daria Hoffman, Managing Editor
daria.hoffman@buyerslab.com

HARDWARE

Dr. Simon Plumbtree,
European Managing Editor
simon.plumbtree@buyerslab.com

George Mikolay,
Senior Product Editor, A3 MFPs
george.mikolay@buyerslab.com

Marlene Orr, Senior Analyst,
Printers and A4 MFPs
marlene.orr@buyerslab.com

Lisa Reider, Senior Product Editor,
Scanners and Environmental
lisa.reider@buyerslab.com

Carl Schell, Senior Writer
carl.schell@buyerslab.com

Kaitlin Pendagast,
Associate Editor
kaitlin.pendagast@buyerslab.com

Priya Gohil, Senior Editor
priya.gohil@buyerslab.com

Andrew Unsworth,
Associate Editor
andrew.unsworth@buyerslab.com

SOFTWARE

Jamie Bsales,
Senior Product Editor,
Solutions
jamie.bsales@buyerslab.com

Lee Davis, Research Editor
lee.davis@buyerslab.com

Robert Watts, Research Editor
robert.watts@buyerslab.com
LABORATORY

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